

ANNUAL REPORT 2021



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2021 Audited Financial Reports (Enclosed)

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ABOUT US



Chicken Farmers of Saskatchewan (CFS) is a farmer-run, non-profit organization representing 70 certified producers who raise broiler chickens in Saskatchewan.

Together, our farmers work to provide fresh, safe, quality chicken for Canadians. CFS works with Chicken Farmers of Canada to ensure that the supply of chicken being produced meets the needs of consumers, and that our chicken farms meet specific national animal care and food safety requirements under the National Raised by a Canadian Farmer Program.

The Chicken Farmers of Saskatchewan Board of Directors seats five producer members who are elected by their peers. It is the responsibility of the Board to set policies, volume, and negotiate a minimum live price with industry partners. Directors are eligible to serve up to nine years consecutively, (three - three year terms) and must stand down for a minimum of one year before they can become eligible for election again. The directors serve various roles on the board including representation at the national agency, Chicken Farmers of Canada (CFC).

The CFS board office has 4 employees and is located in Saskatoon.

Our Desired Future

- *Chicken continues to be the #1 protein of choice by consumers*
- *Consumers continue to have trust and confidence in the chicken we grow*
- *A healthy and competitive processing industry in Saskatchewan*
- *Strong and viable family farms*
- *Provincial legislation that encourages new/expansion of poultry barns/operation*
- *The Raised by a Canadian Farmer brand that is promoted and recognized in Saskatchewan*
- *Effective Supply Management implementation in Canada with full provincial and federal government support*
- *Growth in production of safe, healthy chicken*
- *Grower friendly relationships with the Saskatchewan Chicken board*
- *Farmers readily committed to and implementing science-based Animal Care & OFF SP programs*
- *Strong relationships with stakeholders*



MESSAGE FROM CFS CHAIR, HENRY VAN EE

Greetings from the CFS Board. As I contemplated and looked back over the past year, it's almost a mirror image of last year. It can be summed up in one word (Uncertain). When will the uncertainty end not only in our industry but in virtually every aspect of our normal lives and routine affected by Covid. The Board and your pricing committee worked extensively to try and arrive at a fair and workable longer-range pricing formula during an unprecedented, volatile feed price and availability environment. Will things calm down as we approach a new crop year? Time will tell.

I would like to especially thank Ben Middleton for his work on the pricing committee along with Wally Sloboshan. Ben has served on the Board for 6 years now and has chosen to step back for a while. I would like to welcome Tiffany Martinka as she joins the CFS Board.

Allocation and reallocation have created much discussion from coast to coast. Our CFC rep. Nick Langelaar and alternate George Hofer have spent many hours looking for common ground for a path forward.

The Board on a regular basis has been reviewing our policies and tried to be more proactive and user friendly for the growers we represent. Soon there will be more information circulated that will be helpful with regards to changes in our leasing and penalty sleeve adjustments. The office will keep you posted as they are finalized.

We just reviewed our Grower Plan to see if it was sufficient for the foreseeable future. For the most part, the Board felt it was adequate for now but is open to suggestions for improvements.

The office, under the leadership of our Executive Director Graham Snell, has been very effective and efficient. We are looking forward to meeting in person this AGM as restrictions are lifted. Zoom has run its course for now. Travel will most likely resume soon and the workings of the CFS will hopefully resemble pre-pandemic levels.

Egg shortages have recently affected our industry and the Board is aware it may affect some growers and is willing to work together for suitable outcomes. Recent developments, as it pertains to AI outbreaks in Canada and the USA, have presented a new set of challenges for the export market. Our Processors are working hard to chart a path forward it is a very challenging time for them.

Discussions and improvements to catching and transfer of care are ongoing with the 4 western Provinces. Much time and energy with the Boards and Processors has gone into developing a plan that is good for all those involved.

As we reflect on the past year, there is a silver lining with a very positive financial position pertaining to how well our SCIDF has performed as of late. The committee responsible will be reporting and bringing us up to date going forward.

Looking forward to meeting growers and industry face to face during our in-person Saskatchewan Poultry Industry Conference.

Henry Van Ee



MESSAGE FROM CFS EXECUTIVE DIRECTOR, GRAHAM SNELL

Hello Chicken Growers,

I am pleased to be writing this message to the Chicken Farmers of Saskatchewan, two years away from the time the ongoing worldwide pandemic of Coronavirus hit our Canadian borders. In fact, the very day after our annual general meeting in 2020, both Canada and the province of Saskatchewan made the shutdown official; closing businesses, sending people home and mandating only those deemed essential to continue to work outside the home. A shock and surprise to most people and we have been bombarded 24/7 with news updates and commentary from both experts and armchair critics.

There are many arguments made about who is deemed essential in the workforce. There are obvious public points towards health care workers and first responders and the folks working in the grocery stores and service stations, but what does not get much media attention on this subject is Agriculture. This is most frustrating because other than health and safety, what could be more important than food?! We know how essential the women and men who work on farms, in processing plants and throughout the food supply chain are to our collective well-being. When people go to the grocery store, there must be confidence that there will be food on the shelves. It is all of you that is making that happen and both Canada and the world owes you so much gratitude.

I am thrilled to inform you that Tiffany Martinka has been elected to the CFS Board of Directors. Her experience, spirit, enthusiasm, and dedication to our industry will make an excellent contribution to our already strong Board. I can't express enough thanks to Ben Middleton for his work and dedication to the Board. His contributions continue to live on in our policies, plans and strategies. Our Board continues to work behind the scenes to advocate for the best interests of the growers of our province.

I also want to express that same gratitude towards our office staff. Kim, Erin, and Frank, continue to do impressive work and they can be counted on for all your needs. Our office is a hard-working, easy-going place to be, and I am proud of everything they do. I am lucky to be on their team.

It has been almost two years since I first met with the Board and began this journey with the Chicken Farmers of Saskatchewan. I have learned so much and will continue to learn all I can. I have met nothing but hard working, honest people full of integrity and I am proud to brag about you and our industry to anyone who will listen. I hope you all continue to remain safe, healthy, and admirably contributing to feeding the world with delicious, protein and vitamin enriched chicken.

Graham Snell



MESSAGE FROM CFC DIRECTOR, NICK LANGELAAR

It has been almost 2 years since Saskatchewan and the rest of Canada went into lockdown mode in an attempt to control Covid. Our world is now full of experts and armchair critics of Covid. Right from the beginning, it has been very difficult to determine what exactly is and what is not the truth about Covid. I will leave it to history to decide.

But I can tell you some undeniable truth about chicken during this time of Covid. Firstly, chicken was and still is the first choice of meat protein in Canada even during the dark lockdown days of 2 years ago. True we had to adjust some allocations to reflect changes in how Canadians consumed their chicken because dine in restaurants were closed. Canadians still bought chicken but now they had to cook it for themselves at home. Although chicken take-out restaurants did fair reasonable well, dine in closures did contribute to a slight drop in per capita consumption. It could be argued but difficult to prove, that there probably was less waste when chicken was cooked and consumed at home.

Another truth is that per capita chicken consumption has been on the rise again this past year. Canada continues to pursue an immigration policy that encourages people from all around the world and for most of these new Canadians, they are already very familiar with chicken as a source of protein. The more recent allocations are reflective of having the restaurant and further processing sectors back on track.

It is also true that while the Canadian market has been adequately supplied with chicken during Covid, it also had plenty of hurdles to overcome. Labor issues, both domestic and foreign, and plant closures due to Covid have caused some severe difficulties in other parts of Canada. Transportation and distribution of chicken product has also had its challenges, let alone natural disasters such as in British Columbia and the drought on the prairies.

Has it been a difficult time at CFC there past 2 years? Sometimes it appeared we could hardly catch our breath in between one crises and the next. Today however, there is light at the end of this tunnel. Perhaps even a bright light! At the time of this writing, Saskatchewan is set to end almost all mandates. Hopefully the federal government will also follow a growing number of countries like Britain and others in western Europe to do the same. Enough is enough!

But there is also a good news story that is true! During these last two difficult years, our chicken catching crews, our processors, our feed companies and other supporting industries, and you the farmers, have done a remarkable job of keeping fresh chicken available to our consumers. This is a testament to the strength and resiliency of our supply managed system.

Nick Langelaar





Top row: CFS Board of Directors: L to R : Wally Sloboshan, Ben Middleton (Vice Chair), Henry Van Ee (Chair) , Nick Langelaar (CFC Director), George Hofer (CFC Alternate)

Bottom row: CFS Staff L to R : Frank Cuevas (Producer Programs Manager), Graham Snell (Executive Director), Kim Hill (Operations Manager), Erin Broda (Production Manager).

Chicken Farmers of Saskatchewan Board of Directors and Staff

OUR VISION

*A profitable
and sustainable Saskatchewan chicken industry for our farmers
and stakeholders.*

OUR MISSION

*To grow the
Saskatchewan chicken industry by working with our partners and
providing safe, high quality chicken to Canadians.*

2021

70 licensed producers

75 farms

65,686,472 KGS

28,786,640 BIRDS

STRATEGIC PRIORITIES

01 PRICING

To receive a fair and defensible return on cost of production.

02 CONSUMER TRUST

To continue to build consumer confidence that our chicken is a safe, nutritious food and that chicken farmers raise chickens in a caring and stewardly manner.

03 NATIONAL ALIGNMENT

To recognize CFC/National programs and work to ensure alignment with CFC and other provinces on national issues including OFF SP, Animal Care and RBCF programs.

04 A STRONG, COMPETITIVE VALUE CHAIN

To encourage a healthy, competitive value chain for Saskatchewan Chicken Farmers.

05 FARMER SERVICES

To support farmers to be successful with their farm operations.

06 STAFF AND BOARD DEVELOPMENT

To continue to develop CFS staff and directors.

As CFS continues to move forward, it is important to recognize some of the success and achievements from the past:

- Expansion of quota
- New Entrants
- Healthy industry/organization
- Board office support of growers
- Density on a whole farm basis
- Three SK licensed processors
- Working relationship with SK Agri-Food Council

CHICKEN FARMERS OF SASKATCHEWAN 54TH ANNUAL GENERAL MEETING MINUTES

Chicken Farmers of Saskatchewan 54th Annual General Meeting March 17th, 2021 – 10:00AM to 12:00 PM Via Zoom

Call to Order, Welcome and Introductions

Henry Van Ee, Chair, Chicken Farmers of Saskatchewan called the meeting to order at 10:05

Henry noted the representation across Canada and welcomed all participants.

Henry welcomed the 2021 board Wally Sloboshan, George Hofer, Nick Langelaar and Ben Middleton.

Graham Snell introduced staff Kim Hill, Jenny Nolasco, Frank Cuevas and auditors Laurie, Tamara, Aaron and Keri.

Approval of Agenda

Motion to approve the Agenda and 54th Annual General Meeting

Moved by Patrick Keet

Second by Darrell Goossen

Carried

Approval of 53rd Annual Meeting Minutes

Motion to approval of Minutes of the 53rd meeting

Moved by George D Hofer

Second by George Hofer

Carried

Chair's Report – Henry Van Ee

Henry gave his Chair's report – For him this is a once in a lifetime meeting, discussed the changes over the year due to the pandemic. Spoke about the last conference, zoom meetings in 2020, Graham Snell joining the staff and the changes in allocation, he thanked the board and staff for making things work. He discussed the SCIDF fund and how it helped the SK chicken industry.

Elections Results - Graham Snell

Nick Langelaar and George Hofer were reelected to CFS Board

Rudy Martinka re-elected on SCIDF Committee

Graham thanked Agriculture Council of Sask levy central for their professionalism in handling the election for CFS.

CHICKEN FARMERS OF SASKATCHEWAN 54TH ANNUAL GENERAL MEETING MINUTES #5143

Chicken Farmers of Canada

Michael Laliberte, CFC Executive Director:

Michael discussed the CFC Strategic Plan, enhancing building trust, supporting the RBCF brand, advocating for supply management, supporting the food service sector during the pandemic.

Michael outlined some of the details in the CPTPP Payout.

Benoit Fontaine, CFC Chair

- 2020 highlighted the need to grow public trust in our industry and on our farms. Our true farmer character has been revealed and has shown excellence. RBCF has shown to be a symbol of excellence and will always be a top priority.
- Our sector worked hard to respond to Covid-19; communication was key.
- Communication evolved and continued throughout supply chain/value chain
- CFC's priorities remain with strategic deliverables
- Trade agreements have led to erosion of chicken market; Government announced programs to mitigate the industry
- Benoit thanked the Board and Graham for their hard work.

University of Saskatchewan-Poultry Extension Report

- Dr. Tyra Dickson – Tyra gave her Bird health Report

Questions: None

Tennille: Tennille presented on the CAP Fund

The CFS Board will do more to ensure we have uptake on it. Currently 60% CFS farms assessed for CAP. Tyra can assess farms for free.

- Tennille Knezacek

Tennille presented her annual report to producers, including the activities PEX allocated to CFS

2020 Review

- Graham Snell –

Graham presented his 2020 review. Summarized elections, CFS Board and Strategic goals.

- Jenny Nolasco presented the 2020 Market Review
- Patrick Keet presented the 2020 SCIDF Activities

CHICKEN FARMERS OF SASKATCHEWAN 54TH ANNUAL GENERAL MEETING MINUTES

Financial Reports

• 2020 CFS Financial Statements - Mark Debusschere, CPA, CA, CAFM

Mark Dubusschere, from McClelland Debusschere presented the audited financials to the participants.

Motion to accept the CFS financial Statements

Moved by Viona Regehr

Second by George Hofer

Carried

Presentation of 2021 Budgets CFS & SCIDF

Kim Hill presented the 2021 CFS and SCIDF budgets

Motion to accept the 2021 CFS & SCIDF budgets

Moved by Patrick Keet

Second by George Hofer

Appointment of Auditors for 2021

Motion to appoint McLellan Dubusschere as auditors for 2021

Moved George Hofer

Second Ben Middleton

Carried

SCIDF Financial update- Todd McLay

Todd presented the Precedence Gravitas report on the investment fund. where we are today regarding investments

Overall, there was strong performance out of the portfolio even though the markets were not great 1 year ago due to the pandemic.

CHICKEN FARMERS OF SASKATCHEWAN 54TH ANNUAL GENERAL MEETING MINUTES #51

University of Saskatchewan

- Tennille Knezacek- FIRF Presentation

Tennille discussed info on the Flock Information Sheets.

Thanks went out to processors for working together to consider bird health during extreme cold snap by working with each other to get birds.

The guests exited the meeting for the Producer Only meeting

Producer Only Meeting

Motion to adjourn

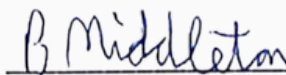
Ivy Raschevich moved to adjourn the meeting at 12:20

Second George Hofer

Carried



Henry Van Ee, Chair



Ben Middleton, Vice Chair

2021 MARKET REVIEW



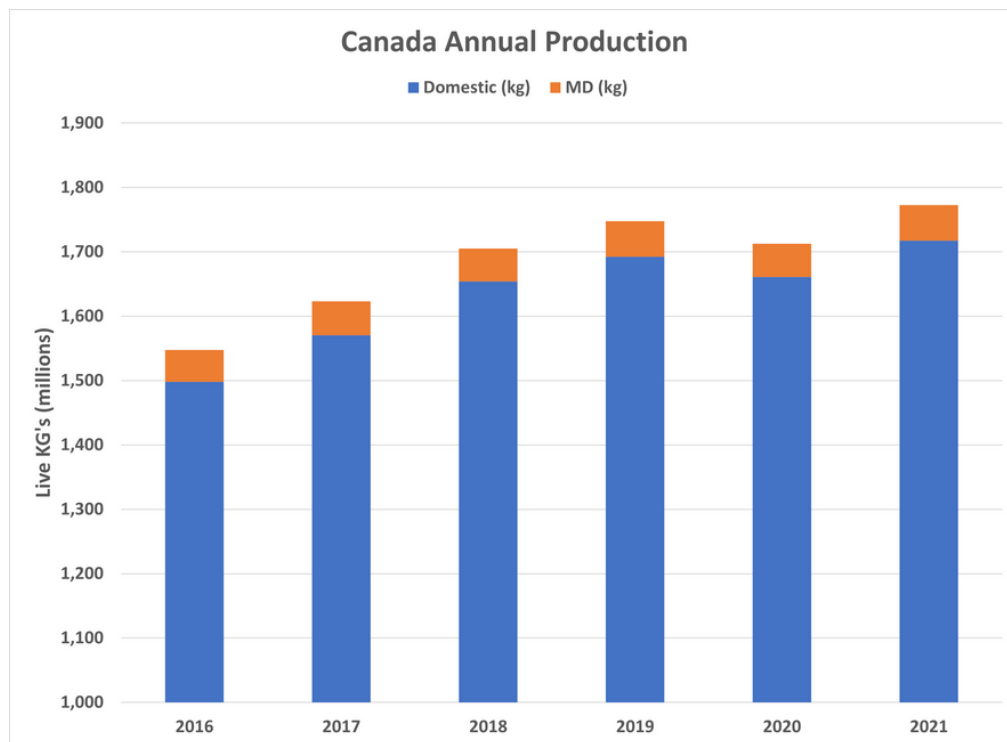
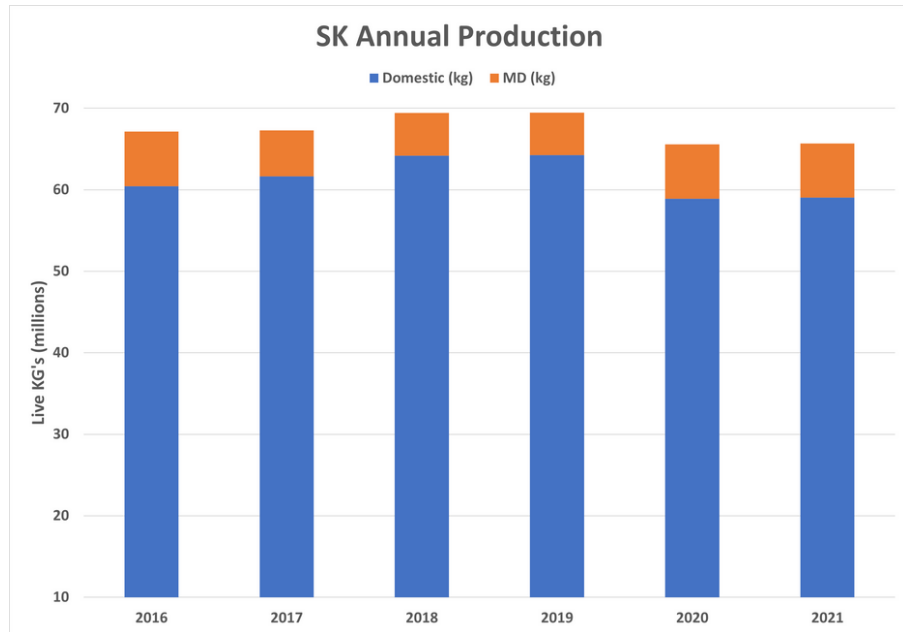
2021 MARKET REVIEW

PRODUCTION OVERVIEW

Saskatchewan's total production in 2021 is estimated at 65.6 million live kg. This includes approx. 6.6 million Market Development live kg.

This is an increase of approximately 100 thousand live kg from 2020. In 2019, (pre-COVID) our total production was estimated at 69.5 million live kg. Total production decreased 5.7% since 2019 due to the pandemic and all the challenges it brought to the industry.

In 2021 the average weight was 2.291kg live, up 6.3% over the last 5 years.

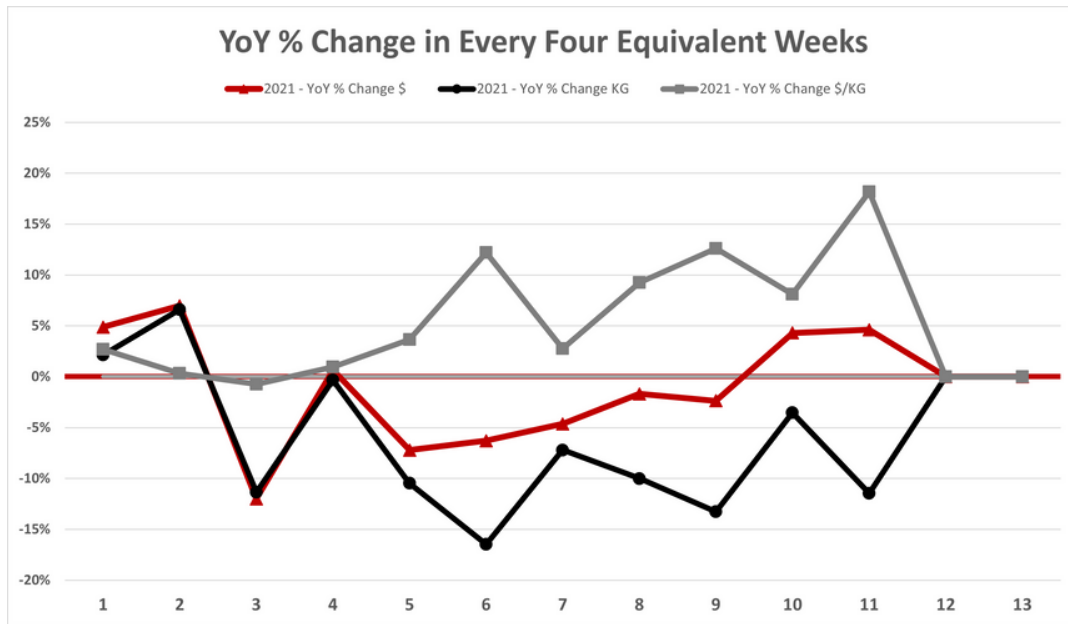


Canada's total production in 2021 is estimated at 1,786 million live kg. This is an increase of 61 million live kg (+3.5%) from 2020.

SK trailed national production increases by approximately 3.4% from 2020. SK appears on track to meet or exceed production targets for 2022.

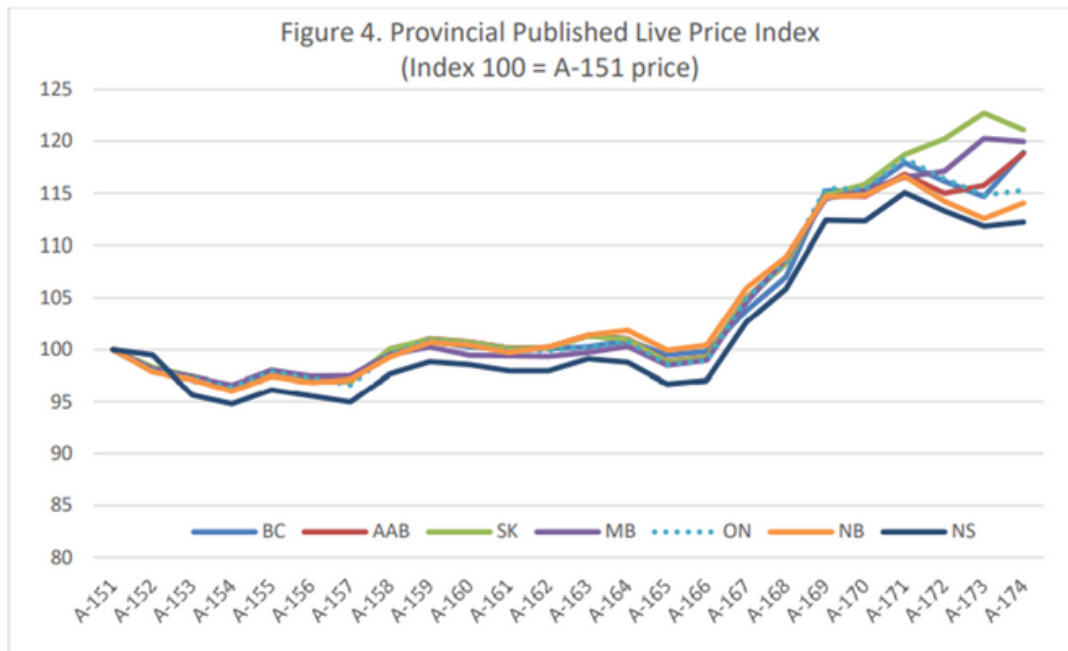
2021 MARKET REVIEW

PRODUCTION OVERVIEW



The **red** and **black** lines show decreases in demand from last year same period. From the **gray** line we see an increase in \$/kg showing improved operational efficiencies and better marketing.

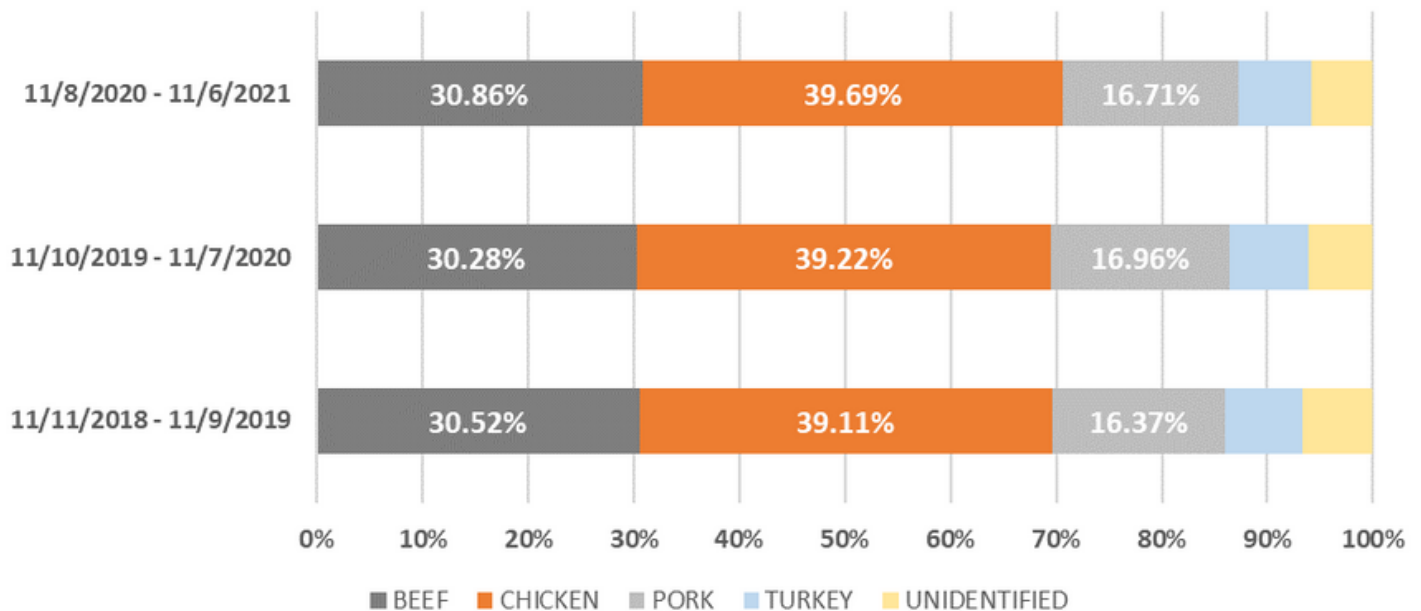
SK's average demand growth was 2.13% from 2020.



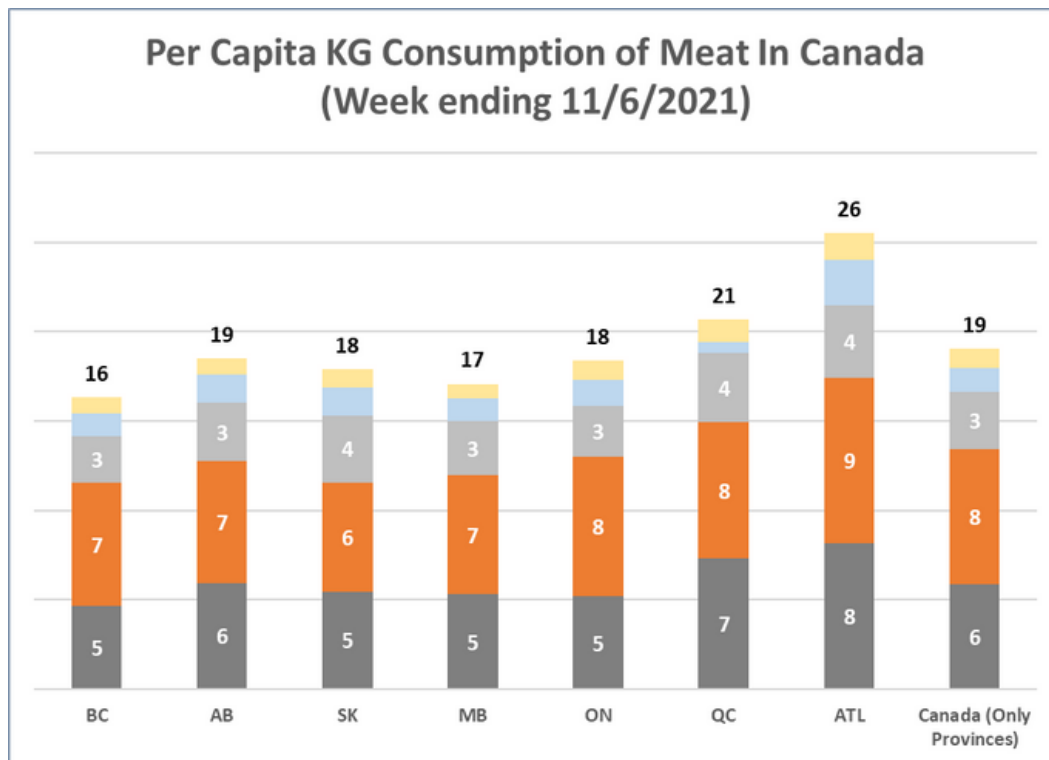
Saskatchewan's market trend appears to be following the national averages. SK prices are higher than average in recent quarters but appear to be stabilizing likely due to the end of Covid.

2021 MARKET REVIEW

PRODUCTION OVERVIEW



Chicken consumption nationally is stable and trending up. This is likely due to health information and the superior market resilience of chicken production compared to beef and other livestock.



Chicken consumption in SK is slightly less than the national average but accounts for a greater market share than any of the other proteins.

Chicken consumption in SK and in Canada remained the highest market share of all consumed proteins.

2021 MARKET REVIEW

PRODUCTION OVERVIEW

FUN FACTS

- Canada's population in 2021: **38,131,104**. Saskatchewan's population in 2021: **1,179,906** SK represents **3% of Canada's population** and **4% of national production**.
- In 2020, **SK chicken industry contributed 4,914 jobs to total employment** where the national chicken industry contributed 101,909 jobs. This means **4.8% of the chicken industry jobs are from SK**.
- **Alternative Chicken is #4** on the **unhealthiest foods** to eat list.

ALLOCATION AND UTILIZATION DATA

2021 Saskatchewan Quota Allocation			
Cycle	Range of Days	Allocation of A Quota	Base Price/KG
A-167	Dec 20, 2020- Feb 13 2021	102.4%	1.68
A-168	Feb 14, 2021- Apr 10 2021	101.0%	1.68
A-169	Apr 11, 2021- June 5 2021	99.9%	1.67
A-170	June 6, 2021- July 31 2021	95.2%	1.63
A-171	August 1, 2021- Sept 25 2021	98.5%	1.67
A-172	Sept 26, 2021- Nov 20 2021	101.8%	1.72
A-173	Nov 21, 2021-Jan 15 2022	103.3%	1.72

Saskatchewan Quota Utilization			
Cycle	Allocation (kgs live)	Production (kgs live)	Utilization
A-167	9,683,868	9,913,771	102.4%
A-168	9,691,403	9,787,043	101.0%
A-169	9,964,431	9,959,206	99.9%
A-170	10,477,060	9,969,412	95.2%
A-171	10,465,570	10,308,399	98.5%
A-172	10,333,439	10,515,419	101.8%
A-173	9,882,223	10,204,909	103.3%

Canada Quota Utilization			
Cycle	Allocation (kgs live)	Production (kgs live)	Utilization
A-167	264,671,793	264,213,414	99.8%
A-168	257,284,602	260,707,926	101.3%
A-169	266,777,580	266,333,428	99.8%
A-170	281,642,392	270,840,100	96.2%
A-171	285,832,168	281,478,012	98.5%
A-172	287,055,389	289,362,824	100.8%
A-173	270,713,441	271,884,544	100.4%

NOTE: all referenced data contained herein was sourced from the Grower Program, My CFC, and the 2021-11-06 Nielsen Market Tracker spreadsheet.



SCIDF

2021 ANNUAL REPORT



THE FUND

Saskatchewan Chicken Industry Development Fund (SCIDF) was created in 1999. The purpose of the fund is to develop the chicken industry through research and development and promotion. SCIDF is run by a separate committee of Chicken Farmers of Saskatchewan (CFS) members who determine where and to whom the funds should be allocated. To date the SCIDF committee has helped fund over 30 research projects, many of which are housed at the University of Saskatchewan, it's also donated to various non-profit organizations throughout our province.

THE COMMITTEE

The SCIDF fund is managed and operated by a jointly elected and appointed sub-committee under CFS, the following were it's 2021 Committee members: **Patrick Keet (Chair), Rudy Martinka (Vice-Chair), Tyler Keet, Henry Van Ee (CFS Board Representative), and Glenn O'Hara (AAFC representative).**

The past year SCIDF provided total funding in the amount of \$393,035.50. This amount included \$137,000 towards research projects, \$128,248 to Poultry Extension and \$127,788 towards promotions, sponsorship, scholarships.

The Chicken Farmers of Saskatchewan continues to be a national leader in advancing poultry research and development in Canada.



LEADERS IN RESEARCH

SCIDF plays an important role in poultry research.

The following projects were finalized in 2021:

DR. GOMIS

"Control of avian reovirus infections in the broiler chicken industry in Saskatchewan"

- \$120,000 total funding

DR. KOESTER

"Glowing bacteria to monitor and control salmonella in poultry"

- \$20,000 total funding

DR. GOMIS

"Control of necrotic enteritis in the broiler chicken industry in Saskatchewan"

- \$120,000 total funding

REVIEW OF SCIDF RESEARCH PROJECTS 2021

Research Projects Continuing in 2022*

Dr. Dar - "In ovo and post hatch characterization of a repertoire of non-antibiotics alternatives to antibiotics for control of bacterial infections in chickens"
\$60,000.00 over 3 years.

Dr. Gomis - "Novel metabolics-based rapid disease diagnostic kit development for broiler chickens"
\$127,000 over 4 years.

Dr. White - "Use of emerging technology to detect and predict antimicrobial resistance in the Saskatchewan food supply"
\$36,000 over 3 years.

Dr. Sharif - "Towards control of avian influenza virus transmission"
\$45,000 over 3 years.

Dr. Newkirk - "Control of yolk sac infections by directing immune system of baby chicks"
\$160,000 over 4 years.

*See financial report for payment commitments for future years.

REVIEW OF SCIDF PROMOTIONS AND COMMITMENTS 2021 - 2022

2021

Farm and Food Care SK - \$20,000

Farm and Food Care SK - Chef Series - \$2,500

Ag in the Classroom - \$25,000

U of S AgBio Scholarships - \$4,000

U of S WCVI Scholarships - \$2,000

Food Bank Regina - \$5000

Food Bank Saskatoon - \$10,00

Jim Pattison Children's Hospital Foundation - \$16,500

Radiothon Children's Hospital - \$5,000

STARS - 50/50 Sponsorship in Agribition - \$1,000

Munch Catering Sponsorship - \$1,000



Our farmers
care about
what you eat...



2022

Farm and Food Care SK - \$20,000

Jim Pattison Children's Hospital Foundation - \$16,500

Radiothon Children's Hospital - \$5,000

U of S Agros Telemiracle Bed Push - \$1,000

Our farmers
care about
what you eat...



Jim Pattison Children's Hospital Radiothon

Thank you Chicken Farmers and Thank you Saskatchewan for your support of the Jim Pattison Children's Hospital Radiothon which raised an incredible \$888,961 in just two short days.

Together, we have helped ensure that our medical teams are equipped to handle every pediatric trauma case, critical epilepsy test, and ensure we can care for even more babies in the NICU.



CHICKEN FARMERS OF SASKATCHEWAN

ALLIES IN SAVING LIVES



In 2021, you generously donated \$20,000 towards the purchase of a cardiac monitor for our Saskatchewan crew. In addition, your incredible gift of \$5,000 toward Daily 50/50 sponsorship for Saskatchewan Western Agribition helps us to be there when patients need us most. Thank you!

In the last year, STARS flew 2,994 missions across the Prairie provinces, 901 of which in Saskatchewan alone. The STARS Emergency Link Centre handled 32,702 emergency requests, which is an average of 90 requests per day. Although the COVID-19 pandemic interrupted some of our education and outreach programs, STARS was able to provide education to 1,757 personnel this past year.

In more than 36 years, STARS has flown more than 45,000 missions with the help of allies like you. Through tough times like these, we are incredibly grateful to our community partners for your commitment to our fight for life. Thank you for keeping STARS ready to respond to critically ill and injured patients throughout Saskatchewan 24 hours per day, 365 days per year.

With you by our side, we are all STARS.

Our farmers
care about
what you eat...



Students are consumers of the future, and Chicken Farmers of Saskatchewan is proud to join Agriculture in the Classroom SK in celebrating the launch of their kid's agriculture website!

Students explore the story of where food comes from by diving deep into the Past, Evolution, Present and Future of agriculture!

Visit ExploreSaskAg.ca to explore this incredible resource for kids.



Chickens came to Saskatchewan with the European settlers along with turkeys, ducks, and geese. Birds were frequently scavengers around the farmyard and provided the farmer with meat and eggs. Over time, farmers started to raise more chickens as a source of income.

**FOLLOW US ON
YOUR FAVORITE
SOCIAL MEDIA
SITES. #chickensask**



*Raised by a
CANADIAN
FARMER* | *Élevé par un
PRODUCTEUR
CANADIEN*





2021 REPORT TO PROVINCES

Public Affairs (GR & PR)

In 2021, CFC continued to promote and expand our partnership with **Swimming Canada** with a focus on the 2021 Olympic Games. This includes the promotion and distribution of three new Pool Peeps for Tokyo 2021, the creation of an Olympic advertising campaign with video content, personal, and virtual participation through the Olympic trials.

CFC works with Swimming Canada to connect farmers / athletes through excursions, virtual meetings and cooking events. This year this depended greatly on the availability of athletes due to the Olympic Games. CFC will also seek to engage Swimming Canada athletes during Lobby Day to help improve the awareness of physical health and the benefits of chicken among key MPs (i.e., those with a health, sports and youth portfolios).

Continued to manage and develop the CFC **Young Farmers Program** by continuing the 2020-2021 participant program, which includes CFC orientation, social media training, participation in events such as the CFC Lobby Day and Summer Meeting, the Olympic Swimming Trials in Canada and cooperation with the Canadian Young Farmers Forum and others. Worked with the Office of the Minister of Agriculture to find ways to cooperate with the Canadian Agricultural Youth Council.

Offer a number of virtual events for young farmers:

- Virtual social activities, i.e., happy hour
- Annual conference with online broadcast, i.e., CYFF, Canadian Agriculture Day, Progress of Women in Agriculture
- Social media and training on how to "tell your story"
- Online collaborations and meetings and greetings with other colleagues such as the CFC Board, Swimming Canada athletes, other programs for young farmers
- Virtual lobby day

Election 2021, which resulted in minor changes in Parliament, was when CFC deployed our Thank a Farmer Program. This campaign was based on a survey of Canadians, especially their voting intentions, and led to a targeted ad campaign (digital and print).

Food Safety & Animal Health

The *Raised by a Canadian Farmer* **On-Farm Food Safety Program (OFFSP)** is a huge part of the brand. In fact, it enhances the brand programs that farmers use to raise their birds to the highest standards of care, quality, and sustainability. More than ever, consumers want to know where their food comes from and how it is raised or grown.

According to recent marketing research:

- 87% of Canadian primary shoppers think it's important that the chicken they buy is raised in Canada.
- 88% of Canadians would be more likely to buy chicken if it had a label showing that their chicken is Canadian raised.
- 77% of Canadians would trust a Canadian raised chicken label if it came directly from a farmers group, rather than a manufacturer or retailer.

Canadian chicken farmers have always been proud to provide Canadians with the highest quality chicken. Our farmers adhere to a strict mandatory program (OFFSP), a national standard that has received federal, provincial, and territorial government recognition and full recognition by the Canadian Food Inspection Agency.

It's important to maintain that recognition by continuing to deploy the Management Manual and perform the necessary internal audits, management reviews, auditor training, and related tasks. There is also a 36-month review process that completed in 2021.

The updated version of the CFC OFFSP manual was completed in 2021, auditor guidelines were revised and training was completed, and new record forms were created. Everything was ready and distributed to be in the field for January 1, 2022.

This was the first major update to the OFFSP manual since 2014. Changes have been designed to harmonize with current regulations, to clarify existing requirements, to provide greater flexibility for washing, disinfection, and downtime, and to reduce duplication. All of the new manuals and associated SOPs and record forms are provided through your provincial board. Additionally, we are including links here to all the material **New version of the OFFSP manual | Chicken Farmers of Canada.** (<https://www.chickenfarmers.ca/offsp-manual/>)

The changes were laid out in the **October edition of The Chicken Farmer.**

(https://www.chickenfarmers.ca/wp-content/uploads/2021/10/Chicken-Farmer_Oct-Nov-2021_E.pdf)

The **Pathogen Reduction Initiative**, or strategy, saw the completion of the Salmonella Enteritidis monitoring project with a report to Directors. This fueled discussions about the steps required to monitor and mitigate Salmonella Enteritidis including cooperating with governments in the Joint Governmental and Industrial Working Group for the Control of Salmonella and Campylobacter in Poultry. Reporting back to CFC directors is an important focus as well.

Steps that are ongoing and being further developed include communication directly with farmers on best practices and ways to reduce food security risks. This material on best practices for pathogen control (e.g., pest control) through videos, podcasts or webinars is hosted on the farmer portal at chickenfarmers.ca.

The **Farmer Resource Portal** on chickenfarmers.ca is not new, but new items and content are added on an ongoing basis. Topics covered include pathogen reduction, antimicrobial use, brooding, feed and water management, and monitoring. The resources consist of testimonials, podcasts, case studies, reports, and articles.

International Trade

The **World Trade Organization** cancelled its 12th Ministerial Conference at the end of November 2021. Omicron was beginning to affect air travel and many countries would be unable to send their delegates. This was the 2nd time the 12th Ministerial had been cancelled as it was originally to be held in Kazakhstan in June 2020. Typically, Ministerials are held every two years but there has not been one since 2017 due to the Covid-19 pandemic.

New members are seeking to join the **Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)**. However, it's important to remember that when the CPTPP was negotiated, it was done so with the eventual expansion of its membership in mind. Although it is now only in the fourth year of its implementation, the agreement has already attracted interest from a handful of potential new members, some of which are being more readily received than others.

In February 2021, the United Kingdom submitted its official request to join the CPTPP, which it sees as a means of diversifying its export market in the wake of its 'Brexit' departure from the European Union in 2020. The formal negotiations of its possible accession to the trade pact began at the end of September, and trade observers anticipate that an agreement on the terms the UK will face to join could be reached by the end of 2022.

On September 16 and 22, both China and Taiwan respectively submitted their official requests to join the partnership. Not only does this situation bring the contentious issue of Taiwan's status as a nation independent of China into the CPTPP forum, but it has also fueled speculation over whether China's application will prompt the United States to reconsider the decision it made under the Trump Administration to leave the agreement. Although CPTPP members have not yet officially responded to accession requests from China and Taiwan, most reports indicate a very low level of interest.

Thailand, the Philippines, South Korea, and Indonesia have also made statements regarding their interest in joining the CPTPP; however, none have formally tabled any official requests to accede. Of the agreement's original 11 members, three – Brunei, Malaysia and Chile – have still not finalized their ratification processes. Chile, which is of particular interest due to its chicken exporting capacity, is currently engaged in the re-writing of its constitution. This new constitution is expected to be submitted to a referendum in 2022.

Chicken Farmers of Canada does not oppose the accession of new countries to the CPTPP. However, it is imperative that Canada does not concede any additional access or reduce any over-quota tariffs during potential accession negotiations. New CPTPP members must be satisfied to share the existing access with all existing and any additional future members.

Registration has begun for Agriculture and Agri-Food Canada's **Poultry and Egg On-Farm Investment Program (PEFIP)**, which was put in place to assist Canadian poultry and egg producers adjust to the market access losses incurred during the negotiation of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).

Over ten years, the PEFIP will provide \$347.3 million to chicken producers to offset eligible investments made in their operation. Eligible producers are allocated a share of the program's funding based on their share of provincial quota or production on January 1, 2021, as identified by their respective provincial marketing board. Program applicants are able to determine their maximum funding amount by registering with the PEFIP's online system: the PEFIPOS.

Registration via the PEFIPOS is required to access the program. Applicants must first create a user profile. Once this participant profile is registered, then project applications can be completed and submitted.

Eligible on-farm investments must increase efficiency or productivity, improve on-farm food safety and biosecurity, improve environmental sustainability, and/or respond to consumer preferences, such as improving animal welfare, adopting alternative housing systems, or transitioning to organic production.

Each applicant has the flexibility to determine how to use their individual funding amount over the ten years of the program so long as all project applications are submitted by March 31, 2030, and all project activities are completed by March 31, 2031. Applicants can even seek retroactive funding for eligible activities that began on or after March 19, 2019.

While AAFC's contribution will not normally exceed 70% of eligible project costs, there are certain circumstances where AAFC may provide up to 85% of eligible project costs to young producers who were 35 years old or younger on January 1, 2021.

Please consult the PEFIP website for all additional information regarding the program and visit the PEFIPOS portal to register.

Sustainability

Momentum is building to establish Canada's first agri-food sustainability index. A private-public coalition of thirty-four diverse partners has released the *Business Case for Establishing the National Index on Agri-Food Performance* to affirm Canada's agri-food leadership in a more demanding food world.

There is a global race to reduce environmental impacts, meet net-zero-emission targets, and improve health and societal outcomes. Proof of sustainability is increasingly required to compete at home and abroad in an industry that is expected to show progress on these pressing matters.

As other countries position themselves to respond to these same global priorities, Canada can seize the initiative and demonstrate its rightful place as one of the most sustainable and responsible food systems in the world. The proposed national index will provide the rigour needed to demonstrate the Canadian agri-food sector's role in combating climate change, enhancing food security and confirming meaningful environmental and socio-economic improvements across the Canadian food system.

The index would be housed in a newly proposed Centre for Agri-Food Benchmarking, a neutral and authoritative body with shared private-public leadership and governance. The centre would enable stakeholders to collaborate and prepare an integrated picture of sustainability from farm to retail. Its work would be based on science-driven and verified indicators and be informed by sectoral benchmarking work and national statistics.

The coalition now seeks further feedback from stakeholders and to broaden its representation as well as identify the optimum path to financially support the project by the end of 2021. The intent is to publish the index by late 2022.

Partners: Agriculture & Agri-Food Canada, Alltech, Arrell Food Institute (University of Guelph), Bayer Crop Science, Birds Canada, BMO, Canadian Aquaculture Industry Alliance, Canadian Federation of Agriculture, Canadian Horticultural Council, Canadian Produce Marketing Association, Canadian Wildlife Federation, Chicken Farmers of Canada, Le Conseil de la transformation alimentaire du Québec, CropLife Canada, Ducks Unlimited Canada, Enterprise Machine Intelligence & Learning Initiative, Farm Credit Canada, Fertilizer Canada, Fisheries Council of Canada, Food, Health & Consumer Products of Canada, Global Institute for Food Security, Lakeland College (Alberta), Loblaw Companies Ltd., Manitoba Agriculture and Resource Development, Manitoba Protein Consortium, Ontario Cattle Feeders Association/Ontario Corn Fed Beef, Nutrien, Olds College (Alberta), Protein Industries Canada, Pulse Canada, Statistics Canada, Syngenta, TrustBix Inc., World Business Council on Sustainable Development

National Chicken Month

This year, CFC celebrated National Chicken Month with chicken stories from Canadians of all cultural backgrounds. They shared their favourite chicken dish, told us why it holds a special place in their heart, and how chicken is an important part of their heritage. With videos submitted by chicken enthusiasts from across Canada, it was a smashing success!

Canadian chefs stepped up for CFC's Chicken Challenge during National Chicken Month in September. The challenge: Create a dish that reflects your cultural heritage using Canadian chicken. We partnered with the Canadian Culinary Federation to promote it and over 40 chefs accepted the challenge and created some beautiful, mouthwatering dishes that encompassed many different nationalities and countries of origin. For this challenge, prize money was matched with a donation to the top-three winner's foodbank of choice.

1st place

\$5000 prize

\$5000 to charity

Winner: Chef Froilan Ofiaza

Charity: Harvest Manitoba

2nd place

\$2000 prize

\$2000 to charity

Winner: Chef Coralie Van De Bruinhorst

Charity: Interfaith Food Bank Society of Lethbridge

3rd place

\$1000 prize

\$1000 to charity

Winner: Chef Erika Araujo

Charity: Daily Bread Food Bank

Throughout the month we posted on our social media channels @chickendotca on Instagram, @Canadianchicken on Facebook and asked participants to post with the hashtags #chickendotca #chickenchallenge #nationalchickenmonth.

FINANCIAL REPORTS



CFS & SCIDF 2022 COMBINED BUDGET

	SCIDF	CFS	Total
REVENUE			
LEVIES REVENUE		1,151,172.00	1,151,172.00
Less: LEVIES paid to CFC		-376,200.00	-376,200.00
ADMINISTRATION FEES		6,000.00	6,000.00
License Revenue		19,000.00	19,000.00
Sponsorship & other revenue		15,000.00	15,000.00
AAIP Program - SCIDF	13250.00	0.00	13,250.00
SCIDF Investment revenue (3.9 % of Investment)	585000.00	0.00	585,000.00
			0.00
TOTAL CFS/SCIDF REVENUE	598250.00	814,972.00	1,413,222.00
TOTAL REVENUE	598250.00	814,972.00	1,413,222.00
EXPENSES			
Administration (Salaries)	71987.25	215961.8	287,949.05
Administration Benefits	15033.00	45745	60,778.00
ADVERTISING AND PROMOTION		15,000.00	15,000.00
AMORTIZATION		11,500.00	11,500.00
AUDIT FEES	5000.00	6,250.00	11,250.00
BANK CHARGES & interest	250.00	250.00	500.00
PPW Mgmt Fees	89000.00	6,000.00	95,000.00
BUILDING RENT/Condo Fees		10,000.00	10,000.00
Condo Property Taxes		8,000.00	8,000.00
INFORMATION TECHNOLOGY		90,000.00	90,000.00
CONSULTANT FEES		4,000.00	4,000.00
DIRECTORS FEES & STIPENDS	20000.00	74,000.00	94,000.00
DIRECTOR TRAVEL & MEALS	8000.00	32,000.00	40,000.00
DUES & SUBSCRIPTIONS		2,500.00	2,500.00
INSURANCE		15,000.00	15,000.00
REPAIRS/MAINTENANCE/SECURITY		5,500.00	5,500.00
LEGAL FEES		20,000.00	20,000.00
MANAGEMENT EXPENSE		25,000.00	25,000.00
MEETINGS & EVENTS	2000.00	22,000.00	24,000.00
OUTSIDE SERVICES & MISC		1,000.00	1,000.00
POSTAGE/STATIONARY & SUPPLIES		9,750.00	9,750.00
OFFSP expense		38,000.00	38,000.00
TELEPHONE		11,500.00	11,500.00
TRAINING		15,000.00	15,000.00
UTILITIES		2,700.00	2,700.00
		686,656.80	897,927.05
SCIDF POULTRY EXTENSION U OF S	130651.76		130,651.76
SCIDF COMM SUPPORT INITIATIVES	96500.00		96,500.00
SCIDF RESEARCH FUNDING	153875.00		153,875.00
SCIDF PROMOTIONS	55500.00		55,500.00
SCIDF SCHOLARSHIPS	6000.00		6,000.00
TOTAL EXPENSES	653797.01	686,656.80	1,340,453.81
TOTAL EXPENSE	653797.01	686,656.80	1,340,453.81
BUDGETED INCOME (LOSS)	-55,547.01	128,315.20	72,768.19

