

The Agri-Food Act, 2004

The Saskatchewan Chicken Marketing Plan Regulations, 1978


ORDER NO.42/08 –COMMUNAL GROUP PRODUCTION ALLOWANCE QUOTA

The Chicken Farmers of Saskatchewan, pursuant to the provisions of *The Saskatchewan Chicken Marketing Plan, 1978*, and The Agri-Food Act, 2004, hereby determines and orders as follows:

1. A communal group may apply for an allocation of communal group production quota by filing a completed application form provided by the Board. A 'communal group' shall be defined as persons living in a communal situation for such reasons as faith, lifestyle, or other valid reason and whose resources and income are shared in some manner other than by partnership or joint venture.
2. The Board may grant communal group production quota to an applicant if:
 - a) the communal group is not a registered producer with the Board, and
 - b) the communal group resides on adjacent to the same parcel of land on which the production facilities are located at which the chicken is produced.
3. Chicken produced under a communal group production quota must only be:
 - a) used by the communal group for personal use, and/or
 - b) marketed to consumers from
 - i) the land referred to in subsection 2 b),
 - ii) land that is adjacent to the land referred to in subsection 2 b),
 - iii) a stall at a farmers' market, or
 - iv) any other means of sale that the board deems acceptable.
4. An applicant for a communal group production quota must pay to the Board a service charge of \$350 at the time of making the application for the quota, and thereafter the holder of the communal group production quota must pay to the Board an annual service charge of \$350 by January 31 of each year.
5. If the annual service charge is not paid by January 31 in the year it is due, the Board may cancel the communal group production quota.
6. A communal group production quota holder must, report to the Board in writing the number of chicks so acquired within 2 weeks after the chicks are delivered to the holder. A copy of the invoice will be required.
7. A communal group production quota may not be sold, transferred, reallocated, leased or divided.

8. If the holder of a communal group production quota is granted an allocation or reallocation of an authorized quota, the communal group production quota is cancelled on that allocation or reallocation of the authorized quota.
9. A communal group production quota may be reduced or cancelled, either permanently or for such period as the Board considers appropriate, if a communal group quota holder.
 - a) produces in excess of 5000 chickens in any calendar year,
 - b) fails to comply with subsection 3 b) when marketing any chicken, or
 - c) fails to report the information required by subsection 6.
10. Before the Board proceeds to amend this section, the Board must
 - a) give written notice by ordinary mail to the communal group production quota holders of the proposed amendments,
 - b) hold a public meeting at which communal group production quota holders may make representations to the Board about the proposed amendments, and
 - c) prior to amending this section, consider the representations made.

Order No. 42/08 is made pursuant to section 27 (3) of *The Saskatchewan Chicken Marketing Plan, 1978*, and shall be effective on, from and after the 6th day of November, 2008. By order of the Chicken Farmers of Saskatchewan.



Nick Langelaar, Chair
Chicken Farmers of Saskatchewan

Pursuant to section 27 (3) of *The Saskatchewan Chicken Marketing Plan, 1978*, and to Section 12 of *The Agri-Food Act, 2004*, the above Order No. 42/08 of the Chicken Farmers of Saskatchewan is approved the 6th day of November 2008.



Bob Tyler, Chairperson
Saskatchewan Agri-Food Council

ANNEX 1
Proposed Business Plan for Communal Group Production
(in conjunction with CFS Board Order 42/08)

Description of Businesses

Communal groups, including Hutterite Colonies, have been involved in the production of boiler chicken for many years. The intent of their business in the future is to raise and market roasting chicken in rural Saskatchewan to a niche market that has been established in its surrounding area.

Background

The Saskatchewan broiler industry has evolved substantially since the inception of the existing marketing board. Through the changing times, a majority of consumers have demanded smaller cuts of chicken, resulting in producers growing smaller birds. The wholesale market for larger, 'roaster' chickens has diminished to the point that Saskatchewan producers no longer grow this large sized bird.

Although majority of the Saskatchewan consumer base enjoys smaller sized chicken, some individuals prefer a larger roasting bird. These birds are available in small quantities in the frozen section of some grocery stores but the availability of fresh roasters is limited.

Marketing

Production

These communal groups will source their chicks from the Saskatchewan hatcheries and will be verifiable via established records.

A large portion of communal groups raise their birds seasonally (usually 3 flocks a year) and have the chickens ready for sale, at the same time each year. Customers know that during these seasonal time periods these roaster chickens will be ready. A major portion of customers will have standing orders for a given number of roaster chickens to purchase. Some customs will be picked up via word of mouth and others at local events (including farmers markets).

The size of the product that will be produced will be a heavier bird, 6.5 pounds and up. This product is a preferable size that customers have indicated that they will pay a premium for.

Customers

Most customers prefer to pick up chickens the same day they are butchered. For those that want them delivered, a time and place is scheduled and a refrigerated vehicle is used for deliveries.

The customer base will be made up of 90% of repeat customers and will include homeowners, retired farming families and larger families who require larger portions of chicken meat.

Plan Going Forward

Some communal groups have raised and sold roasters chickens to an established customer base. This brand name has attracted existing and new customers with confidence in the product they will purchase.

Communal group production facilities like Hutterite Colonies will be able to supply this specialized, niche, market. Through CFS Board Order 42/08 these groups would be able to place on their farms up to 5,000 roaster chickens. This total amount would include production for their own communal use and to market to neighbours and local farmers markets. This method of direct marketing would be regulated through the board order and a set fee would be established by the CFS board.